



## NATIONAL PANCREATIC CANCER CANADA FOUNDATION

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### Letter of Endorsement

This letter supports and applauds the generous fundraising efforts of Doug Stamp and his committee who represent the NL Fundraising Arm of Pancreatic Cancer Canada. This letter is a request for your support.

Our dedicated team has launched a fundraising initiative called "Pennies for Pancreatic Cancer" which involves the placement of "Penny" cans at local businesses. Please note that there is no financial obligation on your part and our team will be responsible for managing the "Penny" cans. We would be grateful for your assistance in shedding light on the fourth leading cause of cancer death in Canada.

### Little Hope for Survival ...

Pancreatic cancer is one of the most aggressive forms of cancer, yet remains underfunded and lacks the same extent of public awareness that other forms of cancer have. Those diagnosed with this disease, face frightening survival statistics, few treatment options and little hope for survival.

This year alone, more than 4,100 Canadians will be diagnosed; approximately 74 percent will die within the first year, and only 6 percent will survive more than five years. Apple Co-founder Steve Jobs, Actor Patrick Swayze, Canadian Businessman Wallace McCain and Tenor Luciano Pavarotti are among those who have recently lost their battle to this silent killer.

### Our Mission ...

The National Pancreatic Cancer Canada Foundation\*, operating as Pancreatic Cancer Canada, is committed to creating hope and improving pancreatic cancer survival through awareness, education, patient support and research.

We are proud to be Canada's only dedicated foundation fighting for this cause. To date, we have invested more than \$1,500,000 into lifesaving research at leading research institutions across Canada. It is our hope that information from these studies will lead to the development of cost-effective screening tests, effective treatment options and ultimately, SAVE LIVES! Progress has been made but there is still so much work to do.

We thank you for supporting our fight to end pancreatic cancer.

With much appreciation,

Betty Aldridge and Laurie Ellies  
Co-founders, PANCREATIC CANCER CANADA